

**Would life in our community
be better if:**

- **Your** local emergency service providers had up-to-date maps to ensure faster response in a crisis?
- **Your** children could learn in new or improved schools or child-care centers?
- **You** or your children could gain financial support to afford college.
- **Your** commute to work was safer and less congested thanks to better roads or expanded public transportation options?
- **Your** local markets could better deliver goods and services to your community?
- **You** had access to new senior centers, veterans' resources or enhanced health care services for ill or aging family members?

*By participating in the census,
you can help create a better
future for you and those
important to you.*

Your community's future.
Your country's future.
Your future.

For more information about the City of
Greensboro 2010 Complete Count
Committee, contact:

Karen Markovics, Staff Liaison
Greensboro Planning Department
City of Greensboro
(336) 412-5759

karen.markovics@greensboro-nc.gov

<http://www.greensboro-nc.gov/departments/Planning/Census.htm>

For information about how your business
or organization can become a 2010
Census Partner, contact:

Kathryn Murphy
Partnership Specialist
Partnership and Data Services
Charlotte Regional Census Center
US Census Bureau
(336)327-8531

kathryn.m.murphy@census.gov

For more information about the 2010
Census, go to 2010census.gov



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

United States® Census 2010

**National Census Day is
April 1, 2010**

**Can Greensboro
Count on You?**



IT'S IN OUR HANDS

The Census: A Snapshot

What: The census is a count of everyone residing in the United States.

Who: All residents of the United States must be counted. This includes people of all ages, races, ethnic groups, citizens and non-citizens, regardless of immigration or residency status.

When: Census Day is April 1, 2010. You will receive your questionnaire in March 2010 either by U.S. mail or hand delivery. Questionnaire responses should represent the household as it exists on this day.

Why: The U.S. Constitution requires a national census once every 10 years to count the population and determine the number of seats each state will have in the U.S. House of Representatives.

How: Households should complete and mail back their questionnaires upon receipt. Households that do not respond may receive a replacement questionnaire in early April. Census takers will visit households that do not return questionnaires to take a count in person.

2010 Census Questionnaire: Easy, Important and Safe

- With only 10 questions, the 2010 Census questionnaire takes approximately 10 minutes to complete.
- By law, the Census Bureau **cannot share** an individual's responses with *anyone*, including other federal agencies and law enforcement entities.



Stand up and be counted for Greensboro.

*10 questions, 10 minutes, every 10 years.
Census Day: April 1, 2010*

A Complete Count: The Importance of Census Data

- Every year, the federal government can allocate more than \$400 billion to states and communities based, in part, on census data.
Each uncounted resident in Greensboro could represent a potential loss of \$13,000 in federal funding over the next ten years for our community.
(Estimate based on the current US population / \$400 billion in annual federal funding.)
- Census data guide local decision-makers on where to build new roads, hospitals, child-care and senior citizen centers, schools, and more.
- Businesses use census data to locate supermarkets, new housing and other facilities.
- Census data determine how many seats each state will have in the U.S. House of Representatives.
- Our population is rapidly changing, and accurate census data is needed to help make positive improvements in our community

Can Greensboro Count on You?

Ideas for how you can help:

- Spread the word about the upcoming Census in your neighborhood.
- Reassure your friends and family it is safe and important to answer the Census questionnaire.
- Ask a Census representative to speak at your local civic, service or neighborhood organization meeting.
- Include Census 2010 information in newsletters or on bulletin boards at your place of worship or neighborhood gathering spots.
- Identify locations in your neighborhood for Be Counted sites and Questionnaire Assistance Centers for those unable to read or understand the questionnaire.
- Have your business or organization become an official 2010 Census Partner.
- **Most importantly:**
Complete and return your 2010 Census form April 1, 2010.